# Turkey and Georgia: A Job-Creating Economic Partnership



Georgia imports more from Turkey than from any other MENA country.

In 2019, Georgia imported around \$688 million worth of goods and services from Turkey.

Top exports from Turkey to Georgia include clothing, linens, carpets, stone products, and engines. Turkey is the second biggest importer from Georgia in the MENA region.

In 2019, Turkey imported \$574 million worth of goods and services from Georgia.

Top exports from Georgia to Turkey include cotton, civilian aircraft engines, wood pellets, motor vehicles, and poultry.



Georgia is home to more than 6,000 Turkish Americans; many are small business owners.

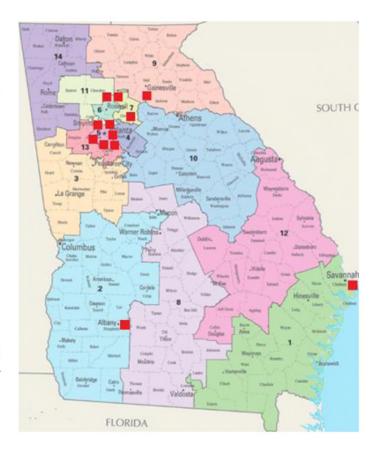
Many members of the state's Turkish American community live in Atlanta and Columbus.

To the right are the locations of ten companies in Georgia that have strong ties to Turkey.

These include Turkish companies with operations or investments in Georgia and Georgia companies that have major activities and investments in Turkey.

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Georgia has benefited greatly from its strong ties to Turkey, with Turkish and Turkish-American businesses bringing hundreds of jobs and millions of dollars in investments to the people of Georgia.



## Godiva: Alpharetta & Atlanta

One of the world's most famous chocolatiers, Godiva was acquired by Yildiz Holding, a Turkish conglomerate, in 2007.
 Godiva has stores in Alpharetta and Atlanta, with around 5 employees in each store.



### **Elastron: Gainesville**

- Founded in 1980, Elastron is a Turkish plastics compounder that exports to 55 countries worldwide.
- Elastron opened its North American headquarters in Gainesville in 2018 with a \$10 million investment.
- •The Gainesville plant has around 25 employees but may have as many as 80 within the next few years.



#### Turkon America: Savannah

- •Turkon America is steamship agency based in Secaucus, NJ, with offices in Norfolk, VA and Savannah, GA. It is the first Turkish company providing container transportation and logistics services between Turkey and United States.
- •The company has an annual revenue of \$18.6 million and 82 employees, around 20 of which are in Savannah.

Similarly, companies in Georgia have played a major role in Turkey's growing prosperity.



#### **Alcon: Duluth**

- Alcon is a global medical company specializing in eye care products with a medical device manufacturing subsidiary called CIBA Vision based in Duluth, where the company has around 400 employees.
- In Turkey, Alcon has a chemical products subsidiary with 141 employees, operating there since 1998.



#### Coca Cola: Atlanta

- One of Georgia's largest companies, Coca Cola has 9,000 employees in the state, where it has its headquarters.
- In Turkey, Coca Cola has a joint venture called Coca Cola Icecek, which has 25 plants, almost 10,000 employees, operations all over the region, and is the company's fifth largest bottler in terms of sales volume.



## **Rollins: Atlanta**

- Based in Atlanta, Rollins is a consumer and commercial services company which provides pest control services and
  protection against termite damage, rodents and insects. It has 12,000 employees worldwide.
- Rollins' wholly owned subsidiary Orkin, has been providing pest control services in Turkey since 2010.



#### **UPS Supply Chain Solutions: Alpharetta**

- Based in Alpharetta, UPS Supply Chain Solutions offers logistics and distributions assitance, transportation and freight services, consulting, customs brokerage, and international trade services. It has over 12,000 employees.
- •In Turkey, it has five branches across the country providing air freight, ocean freight, and brokerage services.



## **NCR Corporation: Atlanta**

- NCR is an software, professional services, consulting and technology company that also makes self-service kiosks, automated teller machines, check processing systems, and barcode scanners. It has 36,000 employees.
- $^{\prime}$  •In Turkey, NCR is the leading ATM manufacturer with a 56% market share and has offices in Istanbul and Izmir.



# Acuity Brands: Atlanta

- Acuity Brands, Inc. is a lighting and building management firm headquartered in Atlanta, GA., with operations throughout North America and in Europe and Asia.
- The company imports gold from three Turkish smelters and refiners in order to produce its products.



## **Procter & Gamble: Albany**

- In Georgia, Procter & Gamble has a manufacturing facility in Albany, where it produces a variety of paper products and more than 600 employees.
- The company established its Turkey branch in 1987. It now has four facilities, including a head office, two production sites, and a distribution center, and employs approximately 700 people.